

**Nursing 2015 Initiative  
Team Progress Report**

**Team Name: Green Team**

**Team Strategic Direction: Nurses are independently and collectively recognized for the leadership and value they bring to achieving high quality care and positive outcomes**

Measurable Objective	Action Plan	Budget	By when Date	Progress achieved
Revise nursing reimbursement away from traditional models—such as nursing being included with room and board—by creating new models for reimbursement incorporating concepts of quality; pay for performance based on clinical, financial, and service outcomes; resource requirements; and wellness.	Write a white paper on removing nursing from under room and board.  Find an interested Master’s student to be interested in drafting the white paper.  Green Team approval of the paper  Post on web site and distribute to ONA, OONE, OHA  Explore other models for reimbursement.	None	Winter 2008 - 2009   Spring 2009  Fall 2009   Winter 2009	Yvonne Smith is working with Dr. Susan Taft at Kent State University to find the appropriate masters student. Dr. Taft is the Program Director for the Health Care Administration Masters program.

**Team Name: Green Team**

**Team Strategic Direction: Nurses are independently and collectively recognized for the leadership and value they bring to achieving high quality care and positive outcomes**

Measurable Objective	Action Plan	Budget	By when Date	Progress achieved
Implement a statewide public relations campaign to educate Ohioans about nursing's contribution to the health and well-being of all Ohio citizens.	Develop a Marketing Campaign Draft	None	January 2009	Julie McAfooes and Cindy Wilkins have developed the first draft
	Distribute draft to Green Team members for feedback	None	January 2009	Currently assessing interest of Green Team members in continuing to serve on this team. Once pulse of team is taken the marketing draft will be distributed for feedback.
	Hone in on viable aspects of campaign and develop cost analysis. Identify possible funding sources	None	Spring 2009	
	Seek funding for production of campaign from identified possible sources.	None	Summer 2009	
	Produce campaign	\$????	Fall 2009	
	Launch campaign in identified markets		January 2010	

Additional Objectives of the Green Team:

Develop a Leadership Institute for nurses in Ohio

Write a business plan

Write curriculum

Find funding

Appoint faculty

Market Institute

Launch Institute

Develop Continuing Education program on leadership

Seek to get 1 hour CE on leadership required for re-licensure

Research other states

Develop required components of program