

Nursing 2015 Initiative
 Team Name: Green Team
 Meeting Date: October 26, 2007

Strategic Direction: Nurses are independently and collectively recognized for the leadership and value they bring to achieving high quality care and positive outcomes.

Meeting facilitator(s): Barb Nash **Secretary:** Debbie Freece **Attendees:** David Daniels, Brenda Sewell, Kathy Dalton, Jayne. Gmeiner, Kay Wellman, Laurie Fried, Nancy Stone, Connie Gallaher, Tara Schanz, Karen Barr. Also attending Shane Woodley, graduate student Kent State; Reed Fraley, OHA; Jean Scholz, OHA, Jan Lanier ONA, & Jennifer Wolfe

Agenda Item	Discussion	Decisions Made & Follow-Up Needed
Welcome & Introductions	Participants introduced themselves. A roster of team members was provided as a meeting handout. Several new people were added to the team following the ONA convention and the OONE fall meeting—Jennifer Spencer, Louise Aurilio, Marilyn Webster, & Mary Reid.	
REVIEW OF MINUTES	Minutes from July 27, 2007 were accepted as submitted and distributed.	
UPDATE ON GOT MEETING	The group of Twenty (GOT) has a conference call scheduled for 10/30/07. There will be more to report following the call.	
BROCHURE DRAFT	A revised brochure was distributed. Greater diversity in the photos was noted. OHA thanked for producing the publication, which is available upon request from OHA, or it is available on the 2015 web site at www.ohnurses.org .	
MARCH 6, 2008 MEETING	<p>Collective meeting of all teams.</p> <ul style="list-style-type: none"> • Brenda Sewell obtained space at Mt. Carmel College of Nursing but it might not be large enough to accommodate the needs. Other possible locations might be Grand Host East or Made From Scratch. Finalizing the meeting plans will be on the GOT agenda for the 10/30 conference call. 	

<p>January 18, 2008 Green Team Meeting</p>	<p>Karen Gorby will attend this meeting to present her research on leadership. The Yellow Team has been asking to meet with the Green Team because of the overlap between the two teams' objectives. The Yellow Team will be invited to attend the January meeting.</p>	
<p>ONA-OHA-OONE Collaboration</p>	<p>Concern was expressed at the last Green Team meeting that OHA was not "at the table." OONE members expressed frustration that the 2015 initiatives were not going anywhere unless there was support from OHA. Reed Fraley & Jean Scholz presented OHA's response to the concerns that were shared. Jean provided an overview of the history of the 2015 Initiative and the role of the GOT, which is to determine vision and strategic objectives. ONA & OONE are both personal membership organizations while OHA's members are institutional. (All 180 hospitals in the state are members with 80% being small facilities—less than 80 beds). The CEO represents his/her member hospital. While the OHA board of trustees can set policy, there is no mechanism to force its member hospitals to act in accordance with the policy. As an affiliate of OHA, OONE decisions must be in concert with OHA policy. ONA and OHA have developed a coalition regarding certain advocacy issues. The CEOs' lack of participation in the 2015 team meetings should not be seen as a lack of interest but rather a matter of priorities. Jean Scholz committed to attending the Green Team meetings as the OHA representative to the extent possible.</p> <p>Some suggestions were offered as ways to increase the visibility and relevance of the 2015 Initiative among OHA member hospitals. Reed Fraley agreed that the visits made to each hospital by OHA staff would include information about 2015. In addition the OHA annual meeting in June could feature 2015 and the daily OHA e-mail "Healthy News" could send periodic updates about what 2015 is accomplishing. Other ideas included "marketing" the 2015 initiative directly to CEOs to get them involved in the project.</p> <p>A question arose as to whether the Ohio Board of Nursing should be included as a fourth "O" in the 2015 Initiative. Jan Lanier explained that as a regulatory agency and governmental entity there were constraints around what the Board could do particularly with respect to policy-setting initiatives involving the individuals it regulates. The Board is updated periodically about the 2015 Initiative at the Nursing Summit</p>	<p>OHA recommended that when the Green Team begins to address its objective related to removing nursing from room and board for reimbursement purposes, Charles Cataline OHA's reimbursement specialist, would be the person to contact.</p>

	meetings usually attended by the Board’s Executive Director, Betsy Houchen; and two Board members, Lisa Klenke and Janet Boeckman, participate as team members.	
Jennifer Wolfe & the Center for American Nurses Grant	Jennifer Wolfe has hired through the grant dollars to assist with the 2015 Initiative. She sends all the e-mails and coordinates the work of all the teams and the GOT. She is also available to provide other assistance as the teams identify their needs.	A discussion board has been set up and Jennifer will e-mail team members the link.
Team Strategic Direction & Development of the Action Plan & Timeline	<p>The Green Team has three objectives that grew out of its overall strategic direction. (Nurses are independently & collectively recognized for the leadership and value they bring to achieving high quality care and positive outcomes.)</p> <ul style="list-style-type: none"> ○ Development of a leadership academy ○ Statewide public relations campaign ○ Reimbursement apart from room & board. <p>Each objective should be part of the overall action plan with a time line developed for each.</p> <p>Leadership Academy: 2008—Complete a survey of nurses to determine their learning needs with respect to leadership; create structure/identify product; develop a business plan; find funding. 2009-2010—Develop curriculum & explore with OBN the possibility of requiring one hour of CE on leadership; pilot the leadership CE program. 2011—Mandatory CE implemented 2015 All nurses will see themselves as leaders within their profession as demonstrated by improvement in NQF/NDNQI indicators</p> <p>Public Relations campaign 2008—Look at existing campaigns specifically the one developed by Mid-Ohio District Nurses Association & the Missouri Nurses Association; develop campaign and determine media to be used. 2009—Launch PR campaign.</p>	<p>Before proceeding much further with the leadership academy a survey should be undertaken to determine what nurses perceive are their needs with respect to leadership. Other 2015 teams may also want to participate in a survey. Can use an electronic tool that enables the data collected to be readily analyzed.</p> <p>Ideas for promoting the campaign—develop a “roadshow” targeting 5 major cities; develop pieces for hospital publications, videos, web-based offerings. Contact Johnson & Johnson for potential financial support once ideas for the campaign are more firmly</p>

	<p>Reimbursement 2008—research models/projects that may already be underway elsewhere relative to this topic. Agreed that the group should focus first on the third party payers before talking with OHA about the issue.</p>	<p>developed. 2015 will have a booth at the 2008 OHA conference.</p> <p>Brenda Sewell will invite Barb Edwards to the July Green Team meeting. Barb was the previous director of Medicaid for the State of Ohio and is a recognized expert on the issue.</p>
NEXT MEETINGS	<p>Jan. 18, 2008 – 10-2 at ONA Headquarters Apr 18, 2008 – 10-2 at ONA Headquarters Jul 18, 2008 – 10-2 at ONA Headquarters Oct 17, 2008 – 10-2 at ONA Headquarters</p>	
January 18, 2008 MEETING AGENDA	<ul style="list-style-type: none"> • Karen Gorby Presentation on Leadership • PR campaigns—MODNA I'm an RN—An Expert in Nursing Care & the Missouri Nurses Association campaign • The Yellow Team will be invited to participate as well 	<p>Barb Nash to follow up to get information about accessing the Missouri campaign information. Debbie Freece will provide the MODNA materials.</p>

Respectfully submitted,

Debbie Freece